



ADIRONDACK GENERAL STORE & LIQUOR STORE

A HISTORIC ADIRONDACK LANDMARK

ABOUT

The Adirondack General Store is a turnkey General Store + Liquor Store + 2 Apartments located on the East End of Schroon Lake, NY

Why This Is A Rare Opportunity?

- Iconic property: Historic general store built in 1855 – a beloved Adirondack landmark with high summer traffic and year-round local customers.
- Turnkey operation: Fully equipped café, deli, retail shop and attached liquor store – all ready for immediate ownership.
- Multiple income streams: Restaurant/café, deli/takeout, retail gifts & groceries, catering business, fully stocked liquor store, plus two upstairs rental apartments (one currently a yearly rental, second used for staff).

WHY IT'S SPECIAL

Historic Adirondack Landmark – Fully operational and stocked, this is a turnkey General Store + Liquor Store + 2 Apartments located at 899 East Shore Road, Schroon Lake, NY

CONTACT



Diane & Richard Cain
516-449-3312 or 516-660-5894



899 East Shore Road,
Adirondack, NY 12808
(East end of Schroon Lake)

Active social media, updated website and eCommerce platform established.



adkgeneralstore.com



[adkgeneralstore](https://www.instagram.com/adkgeneralstore)



[adkgeneralstore](https://www.facebook.com/adkgeneralstore)

COMPONENTS & SERVICES

- Full breakfast & lunch menu with indoor and outdoor patio seating; take out dinners including our famous Prime Rib dinner
- Stocked deli with hot and cold sandwiches, soups, fresh pies and donuts
- Retail selection: groceries, produce, convenience items, Adirondack gifts, games, camping and fishing gear, hardware, and extensive selection of customized Adirondack and Schroon Lake Apparel
- Partnerships with North Country regional specialists: syrups, jams, honey, cheeses, handmade goods, and more
- Catering and private-parties
- Adirondack Liquor Store: Stocked with bourbons, whiskeys, and moonshine from nearby local distilleries as well as top shelf liquors
- Nearby community attractions we support to bring in customers including the Adirondack Marathon, Adirondack Garage Sale, Seagle Festival productions, and more

PRIME LOCATION

High seasonal tourism and steady local demand, the General Store is the only full-service store and liquor store on the east side of Schroon Lake with competitors 8-13 miles away.

Additionally, the General Store is conveniently located a quarter mile up the street from the public beach and across from the only post office in Adirondack, NY.

Supported by:



KEY FINANCIALS

Asking Price: Asking Price: \$625,000 (Businesses \$225,000 | Property \$400,000) Includes all furniture, fixtures & equipment. Inventory evaluated and sold at closing. Seller available for a smooth transition (Two businesses and two rental apartments upstairs).

EMPLOYEES

Chef, line cook, front cashier, two deli staff, two wait staff. Staffing levels are seasonal.

FACILITIES & UPGRADES

- Quaint dining room with 5 tables, outdoor deck with 5 tables, front bistro seating, picnic tables near outdoor patio and by the river.
- Recently upgraded walk in cooler, beverage floor coolers, kitchen grills, refrigerators, freezer, deli counters, electrical & lighting, heating & AC, and generator which powers the entire building.

COMPETITION

- Only full-service store and deli on the eastern end of Schroon Lake; nearest full store/liquor store is 8-13 miles away.
- Sole local catering business in the immediate area.
- Strong seasonal tourist traffic with local, year-round patronage.

GROWTH & EXPANSION OPPORTUNITIES

- Expand retail product lines and specialty tastings (food, wine, local spirits).
- Leverage liquor store partnerships and local bourbon/whiskey events.
- Increase rental income by renting out additional apartment.
- Add an EV fast-charging station to attract longer-stay customers.
- Host special events (car shows, live music) to boost off-peak traffic.
- Expand hours during summer and offer dining in dinners

POST-SALE SUPPORT

Ready to Own Part of Adirondack History?

Seller is willing to work with new owner for a smooth transition operationally and financially.

AREA INFORMATION

Schroon Lake is a popular Adirondack destination with beach, park, golf, hiking, boating, and easy access from I-87. Nearby attractions include Gore Mountain, Lake Placid, Seagle Festival, The Great Escape and, Saratoga.

