



BIKE *the* BARNs

October 7, 2023 | Champlain Valley, NY

A Farm-by-Bike Experience

ANCA's Bike the Barns is a one-day recreational bicycle tour and fundraising event that highlights the region's vibrant agricultural movement and the farmers and food entrepreneurs who are driving it.

Become a Bike the Barns Sponsor and demonstrate your commitment to the Adirondack North Country. All sponsorship dollars support ANCA's Local Food System Program and initiatives that strengthen farms and food businesses, increase access to local food and drive economic growth across the region.

Showcase Your Business

Event sponsors strengthen our local food system and the future of farming while enhancing brand recognition among participants and community members.

To sponsor Bike the Barns, contact Caitlin Bottcher at cbottcher@adirondack.org.

For event details, visit www.adirondack.org/bikethebarns.

Sponsorship Levels

- » **Baseline benefits:** In addition to the benefits listed below, all sponsors will be promoted through ANCA's Bike the Barns webpage, electronic communications leading up to the event, and social media.
- » **Garden (\$250):** Small logo on event signage
- » **Field (\$500):** Medium logo on event signage, one complimentary registration or table at finish line celebration
- » **Harvest (\$1,000):** Large logo on event signage, two complimentary registrations or table at finish line celebration
- » **Farm Stop (\$2,500 x 3):** Prominent logo on farm-specific signage, two complimentary registrations, table at finish line celebration
- » **Finish Line Meal (\$5,000 x 1):** Special recognition during remarks, brand placement at meal, two complimentary registrations, table at the finish line celebration
- » **Barn Raiser (\$10,000 x 1):** Logo on signage at all farm stops, large logo on event signage, four complimentary registrations, table at finish line celebration and special thank you during remarks and/or opportunity to address attendees



- » **What:** ANCA's Bike the Barns, supported by Bike Adirondacks
- » **When:** Saturday, October 7, 2023
- » **Where:** Start/finish at Ausable Brewing Co., Keeseville, NY
- » **Learn more & register:** www.adirondack.org/bikethebarns