



FOR IMMEDIATE RELEASE

DATE: June 3, 2019

Contact: Audrey Schwartzberg (518) 891-6200, aschwartzberg@adirondack.org

Adirondack nonprofits welcome author, speaker Anthony Flaccavento

June 6 event will focus on strategies for building healthy, resilient communities

LAKE PLACID, N.Y. — Record economic inequality. Hollowing out of rural economies and small towns. Poverty is higher and job growth lower in rural places. Do we give up? Or do we find strategies that are working to change these trajectories? Nationally recognized author and sustainability leader Anthony Flaccavento has some answers, transformative ideas and case studies that will rebuild hope.

The Adirondack North Country Association (ANCA) is pleased to welcome invited speaker Anthony Flaccavento for a conversation about sustainable, equitable rural economic development on June 6, from 5:00 to 7:00 p.m. at the Lake Placid Center for the Arts (LPCA). The presentation, entitled “Building Economies that Rebuild Community: a Bottom Up Strategy for Healthy, Resilient Places,” is hosted in partnership with the Adirondack Nonprofit Network (ANN) and the LPCA.

ANCA Executive Director Kate Fish said she was deeply inspired by Flaccavento’s 2016 book, *Building a Healthy Economy from the Bottom Up: Harnessing Real World Experience for Transformative Change*, when she read it last year.

“It was the first glimmering of hope and a possible pathway to rebuilding our rural North Country economies using a very different approach than conventional economic development strategies,” Fish said. “An economy should work for ordinary people, for communities and for the ecosystems on which the economy depends.

“Anthony has uncovered deep flaws in our conventional economic ‘myths’ — like trickle down, money equals wealth and others — and explored systems that are working, driven by ordinary people, in ordinary places, doing transformative work,” she said. “His book has informed ANCA’s strategic thinking, and we wanted to share his inspiration more widely.”

A farmer, author and community activist, Flaccavento works with community leaders, farmers, foundations and economic development agencies across the nation, supporting ecologically healthy regional economies and food systems.

“Adirondack communities and entrepreneurs are part of a rapidly growing network of innovators who are developing models that promote real prosperity — not just in theory, but in practice,” he Flaccavento. “I’m excited about learning about the work that’s being done on the ground in the Adirondack North Country. This work is instrumental for building healthy economies and resilient communities.”

Immediately before and after the discussion, Flaccavento will be signing copies of his book, *Building a Healthy Economy from the Bottom Up*, which will be available for purchase. A cash bar reception will take place at 5:00 p.m. A question and answer session will follow the presentation.

For more information and to register, visit the event webpage at www.adirondack.org/HealthyEconomy or call the ANCA office at (518) 891-6200.

[ANCA](#) is an independent nonprofit organization growing the New Economy in northern New York. Using an integrated approach to sustainable economic development and prosperity where economic health, community vitality and ecological stewardship are equally important outcomes, ANCA focuses on creating opportunity for people with diverse backgrounds, experience and education levels.

Attached: one (1) PDF document and two (2) photos

Photos provided by Anthony Flaccavento.

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