

FOR IMMEDIATE RELEASE

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Additional feedback sought for Scenic Byways signage project

Second public forum will take place in Indian Lake

INDIAN LAKE, NY — Plans for new and updated interpretive signs for the <u>Central Adirondack Trail Scenic</u>

<u>Byway</u> — a scenic corridor that follows Route 28 through the Hudson River watershed — will be shaped by the people who live and work in communities along the route.

The Adirondack North Country Association (ANCA) and consultant Adirondack Research will hold a second public meeting about the Scenic Byways signage project to gather perspectives on themes and topics for the signs. The public forum will take place on Tuesday, March 26th at 6:00 p.m. at the Byron Park Meeting Room, Byron Park, Route 28, Indian Lake, NY. All are welcome to attend.

"Water resources — notably the Hudson River — are abundant along this Scenic Byway," said Janelle Hoh, project manager for Saranac Lake-based Adirondack Research. "We are working with local communities between North Creek and Blue Mountain Lake to incorporate natural resource science, local history and perspectives, and recreational opportunities into the narrative."

Hoh said the project team will also present initial designs for the signs at the meeting.

ANCA, a nonprofit organization that serves 14 counties in northern New York, is leading the project to update and enhance interpretive opportunities along the scenic byway. An overarching goal is to promote environmental and economic sustainability by highlighting the natural, historic, cultural, scenic and recreational attributes of landscapes and waterways along the route.

The team presented about the signage project to the Johnsburg Town Board on February 6th and at a public forum at the Tannery Pond Community Center in North Creek on February 21st.

According to ANCA Regional Advocacy Coordinator Jacob Vennie-Vollrath, the approximately 20 people who participated in the North Creek forum provided valuable information and insight that has helped start to develop themes and content for the signs.

"It's great to see community members along the corridor bringing their voices and experience to the table for this project," said Vennie-Vollrath. "These informed, passionate perspectives will help enhance visitor knowledge and shape the stories that are told about this area, its natural environment and its communities."

Current signage on the Central Adirondack Trail Scenic Byway exists primarily within a 2.6-mile stretch between North River and North Creek. Project organizers are exploring ways to create an interpretive experience that crosses town lines to include all communities along the corridor. The project is expected to be completed by the end of this summer.

"We are excited to explore opportunities to showcase all that Indian Lake has to offer and share the cultural and natural history of this region," said Brenda Valentine, president of the Indian Lake Corporation (ILCDC), which has been instrumental in promoting the interpretive potential within the Town of Indian Lake.

This project is being completed by Adirondack Research as part of the New York State Scenic Byways Program managed by the Adirondack North Country Association, funded by the Federal Highway Administration and administered by the New York State Department of Transportation.

For more information about the public forum or to follow up after the meeting takes place, please contact Janelle Hoh at janelle@adkres.com or call the Adirondack Research office at (518) 278-6070.

ANCA is an independent nonprofit organization growing the New Economy in northern New York. Using an integrated approach to sustainable economic development and prosperity where economic health, community vitality and ecological stewardship are equally important outcomes, ANCA focuses on creating opportunity for people with diverse backgrounds, experience and education levels.

Attached: one (1) PDF document and two (2) photos:

Photos, courtesy of Adirondack Research: Local community members and project leaders gathered for a public forum about the Scenic Byways signage project in North Creek on February 21, 2019.

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