



FOR IMMEDIATE RELEASE

DATE: September 16, 2016

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Bike the Barns Set to Ride During Fall Foliage Peak

September 24 bicycle event highlights agriculture in New York's Champlain Valley

Keeseville, NY - Adirondack fall foliage will be on full display during Bike the Barns on Saturday, September 24. The one-day recreational farm-by-bike experience, presented by the Adirondack North Country Association (ANCA), takes cyclists on rural roads through the rich agricultural landscapes of New York's Champlain Valley.

Bike the Barns welcomes riders of all levels and stresses that the ride is "not a race." The focus of the bike tour is the farms and communities along the route and the opportunity to engage with them. Event registrants can choose from three route options including a 10-mile family ride, a 35-mile ride, and a 50-mile loop. Participating farms will offer tours, a taste of their products and the opportunity to purchase items to bring home after the event. Origin Coffee of Saranac Lake will serve coffee before the ride. Lunch will be provided at Reber Rock Farm by the Poco Mas Taco truck of Essex.

"This is a great opportunity for folks to roll past farms at a slower pace and stop to ask questions about farm life in the Adirondacks," says Shaun Gilliland of Ben Wever Farm, one of the stops on the 35- and 50-mile routes. "Ben Wever Farm has been a family farm for close to 200 years. We are looking forward to sharing our land's past while embracing the future of agriculture with visitors."

All three rides begin at Mace Chasm Farm in Keeseville, where riders will be given information and materials for the day's events. Depending on the route, riders will encounter different farms and food businesses including Fledging Crow Vegetable Farm, North Country Creamery, Reber Rock Farm, Ben Wever Farm, Essex Farm, Mace Chasm Farm, Farmstead Catering at Echo Farm, and the Hub on the Hill.

There will also be an optional stop at the 1812 Homestead Farm & Museum, where an August 27 fire caused extensive damage to its original farmhouse and 1800's barn. The museum has begun a fundraising campaign to rebuild the barn. Bike the Barns riders will have the

opportunity to visit the museum and learn about the history and impact of barn fires in the region.

The day ends with food by Mace Chasm food truck, beer and soda from the Ausable Brewing Company, and live music by local bands. Family, friends and the general public are welcome to join the finish line celebration at 4:00 p.m.

Dillon Klepetar of Farmstead Catering at Echo Farm is pleased that ANCA has organized an event that allows farmers and community members to connect with each other. “At Echo Farm, we’ll be providing some farm-fresh snacks that will power the cyclists on their journey,” he said. Klepetar noted the appeal of cycling as an affordable recreational activity that has low impact on the environment. “I think looking forward, bicycle tourism will help keep more dollars in our immediate community.”

Registration for Bike the Barns is still open. Participants are encouraged to register soon to ensure a spot in the ride. Proceeds from the event will go to ANCA’s FarmShare fund, which supports initiatives that promote our region’s farms and helps provide CSA shares for low-income families. To learn more about Bike the Barns and register for the event, visit the event website at <http://btb.adirondack.org/>.

[ANCA](#) is an independent nonprofit organization working to build dynamic local economies that sustain thriving communities in Northern New York. Since 1955, ANCA has leveraged the investment of hundreds of millions of dollars into the region in sectors that drive sustainable local economic development.

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