



FOR IMMEDIATE RELEASE

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Public Feedback Sought for Scenic Byway Signs

ANCA and Adirondack Research welcome community input on sign drafts

INDIAN LAKE, N.Y., and NORTH CREEK, N.Y. — The Adirondack North Country Association (ANCA) and Adirondack Research, LLC are seeking public input on a series of interpretive signs that will be placed along the Central Adirondack Trail Scenic Byway — a scenic corridor that follows Route 28 through the Hudson River watershed.

In two public sessions held in North Creek and Indian Lake last year, over 40 community members provided input that informed the themes and content of the six interpretive signs. Drafts of the first three signs, with textual content and illustrations, will be on display at the Tannery Pond Community Center in North Creek and Byron Park building in Indian Lake until December 15, 2020. They can also be viewed online at www.adkres.org/scenic-byways/.

“Public input has played a major role in the development of these designs,” said Adirondack Research Director Ezra Schwartzberg. “We are eager to share the drafts with local communities and hear what they have to say. We want residents and businesses to be proud of this project and to benefit from it for years to come.”

Topics for the signs include: “The Forest Preserve and Fire Towers,” “What to Do on the Byway,” “Transportation in and around the Route 28 Corridor,” “North River Past and Present,” “Forest and Forest Industry” and “Recreation and Wildlife.”

“We’re grateful to the Adirondack Research team and the community members who have provided feedback on the signs’ content and design,” said ANCA Executive Director Kate Fish. “Their local knowledge and perspective have been integral to the process. We are excited to share these community-informed stories with local residents and visitors to the region.”

ANCA, an economic nonprofit that serves 14 counties in northern New York, is leading the project to update and enhance interpretive opportunities along the Central Adirondack Trail Scenic Byway, which travels 150 miles through the heart of the Adirondack Park, from Glens Falls to Rome. The signs are

intended to help promote environmental and economic sustainability by highlighting the natural, historic, cultural, scenic and recreational attributes of landscapes and waterways along the route.

This goal is supported by Adirondack Research, a Saranac Lake-based firm that uses scientific research and analysis to examine environmental and social issues in the Adirondack region and New York State.

Questions, comments and feedback are sought and encouraged. Digital samples of the signs and a questionnaire for submitting reviews are available online at www.adkres.org/scenic-byways/. Paper copies of the questionnaire will also be available at the Tannery Pond Community Center and the Indian Lake Byron Park building.

The signage project is being completed by Adirondack Research as part of the New York State Scenic Byways Program managed by the Adirondack North Country Association, funded by the Federal Highway Administration and administered by the New York State Department of Transportation.

[ANCA](#) is an independent, nonprofit corporation with a transformational approach to building prosperity across northern New York. ANCA's community-informed, results-driven strategies for local food producers, small business owners, would-be entrepreneurs and municipal innovators offer targeted interventions that are designed to keep wealth and value in local communities.

Attached: one (1) PDF document and two (2) images

Images provided by Adirondack Research:

Map image: *Map of the Central Adirondack Trail Scenic Byway and proposed sign locations.*

Photo: *Three preliminary sign designs are displayed for public viewing at the Tannery Pond Center in North Creek, NY.*