



FOR IMMEDIATE RELEASE

DATE: August 14, 2019

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Hotel Saranac Wraps Up Energy Project with EV Charging Station

Saranac Lake, N.Y. — The historic Hotel Saranac has become a model for the future. With the completion of a four-year energy saving project, the iconic downtown landmark is now home to cutting-edge clean energy technologies and energy efficiency upgrades.

The installation of an electric vehicle (EV) charging station is the final segment of a larger project which also includes new high efficiency windows, low flow faucets and air sealing throughout the nearly century-old building. The larger project was supported with funding through the New York State Energy Research and Development Authority's (NYSERDA) Cleaner Greener Communities (CGC) program and coordinated by the Adirondack North Country Association (ANCA) and Essex County. These projects are in alignment with Governor Andrew M. Cuomo's Green New Deal, a clean energy and jobs agenda that puts New York State on a path to a carbon-neutral economy as well as the State's Climate Leadership and Community Protection Act, the most aggressive climate change program in the nation which mandates greenhouse gas emissions to be reduced 85 percent below 1990 levels by 2050 and a carbon-free electricity sector by 2040.

"ANCA and New York State were interested in supporting the overall impact that this project would have on the revitalization of downtown Saranac Lake by helping the owners achieve their clean energy goals and reduce their energy costs," said ANCA Sustainability Project Coordinator Jennifer Perry. "By taking on energy-related upgrades and installations, the hotel is reinforcing its role as an important community leader and economic driver for downtown and the surrounding area."

The EV charging station, located in the hotel's above ground parking lot, is free to the public and can accommodate two electric vehicles of any make or model.

"In keeping with our plan for the Hotel to be for the people of the Village of Saranac Lake, electricity from the charging station will be free to the public as well as guests," said Fred Roedel III, chief financial officer at Roedel Companies, the New Hampshire-based firm that owns and operates Hotel Saranac.

NYSERDA's CGC program is a \$100 million initiative aimed at moving communities and New York toward a more environmentally sustainable future. The goal of the program is to encourage communities to create public-private partnerships and develop regional sustainable growth strategies in areas such as emission control, energy efficiency, renewable energy, low-carbon transportation and other carbon reductions.

“Today’s announcement sends a clear message that local businesses and communities are ready and willing to play a critical role in helping advance sustainable, clean energy solutions across the state,” said Brad Tito, program manager for Communities & Local Governments at NYSERDA. “Projects like those completed at the Hotel Saranac are among the many building blocks of Governor Cuomo’s ambitious Green New Deal vision to reduce harmful emissions, protect our important natural resources, and ultimately build a near zero-carbon future for all New Yorkers.”

For more information on these projects, contact ANCA Sustainability Project Coordinator Jennifer Perry at jperry@adirondack.org or (518) 891-6200.

[ANCA](#) is an independent nonprofit organization growing the New Economy in northern New York. Using an integrated approach to sustainable economic development and prosperity where economic health, community vitality and ecological stewardship are equally important outcomes, ANCA focuses on creating opportunity for people with diverse backgrounds, experience and education levels.

[NYSERDA](#), a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean-energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975.

Attached: one (1) PDF document and one (1) photo

Photo: Rick Gorleski of PlugIn Stations Online installs an electric vehicle charging station at the Hotel Saranac on August 8, 2019. The hotel installed the public-use station as part of a four-year clean energy project designed to reduce energy costs and extend energy efficiency benefits to hotel guests and the general public.

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