

Grant to support energy efficiency, green jobs outreach

North Country to be served by Green Jobs, Green New York, a Statewide program that promotes energy efficiency, reduces energy consumption, supports sustainable community development, and creates job opportunities

Adirondack North Country Association

FOR IMMEDIATE RELEASE:

The Adirondack North Country Association (ANCA) is one of 14 organizations Statewide to be awarded funds from New York State Energy Research and Development Authority (NYSERDA) for outreach to encourage energy efficiency improvements and participation in training opportunities for green jobs.

The Statewide awards announced last week represent \$5.1 million of the \$6 million allocated for constituency-based outreach through [Green Jobs-Green New York \(GJGNY\)](#). For its part in the program, ANCA will work at a grassroots level to educate the public about and spur requests for free and reduced-cost "whole house" energy assessments, audits for buildings used by small businesses and not-for-profit organizations, low-cost financing for energy efficiency improvements and participation in green job training opportunities.

North Country needs that will be well-served by this program include:

- Lowering home heating costs
- Upgrading and preserving housing stock and affordable rental units
- Countering job loss by creating well-paying jobs in retrofitting, construction, and energy management
- Providing a community-driven impetus for widespread retrofitting
- Improving health and safety of housing stock and public buildings

For ANCA, this multi-year grant builds on its ongoing efforts to cut energy costs for homeowners and improve energy efficiency of buildings across the region through promotion of NYSERDA energy efficiency programs. Jamie Rogers, ANCA's Energy Coordinator, is currently working in partnership with Cornell Cooperative Extension of Jefferson County to implement NYSERDA's [Energy \\$mart Communities](#) program across the North Country region.

"Our goal is to get greater numbers of people to make their homes and businesses more energy efficient, which will cut energy usage and create well-paying jobs in energy efficiency in the region," said Francis J. Murray, President and CEO of NYSERDA. "We look forward to working with Adirondack North Country Association on this very localized approach to help NYSERDA reach the people of their communities."

The impact of the Green Jobs-Green New York initiative will be seen throughout 10 counties of Northern New York,

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where ANCA will connect homeowners, small businesses, not-for-profits, and multifamily building owners with the resources they need to implement energy-saving building improvement projects. ANCA will also work closely with its grant partner, the Workforce Development Institute, to help unemployed and disadvantaged workers start on a path to new careers right in their communities, enrolling local people in Building Performance Institute (BPI) training classes.

"The Adirondack North Country region, with its older housing stock and high heating needs in winter is particularly vulnerable to fluctuations in energy prices. This grant will enable us to help residents and communities improve efficiency of homes and businesses, reduce energy costs, keep more money circulating in local economies, and help create more jobs in the region, which could define the region's economic prospects in very dramatic ways," said ANCA Executive Director Kate Fish.

In response to NYSERDA's Green Jobs-Green New York announcement, Steve Erman, President of the ANCA Board of Directors said: "We are very pleased for this partnership opportunity with the State of New York. This award will allow us to help residents, businesses, and organizations across the region save money through improved energy efficiency. It will help our businesses and communities to be more competitive in the ongoing effort to build a stronger regional economy and it will create jobs. The award complements and supports ANCA's regional economic development strategy."

Ed Murphy, Executive Director of The Workforce Development Institute, said, "We are pleased to partner with the Adirondack North Country Association in this important NYSERDA program. Green Jobs Green New York has the ability to upgrade efficiency of homes for comfort, health and safety, reduce energy costs for homeowners, and develop the skills needed for a new energy economy."

About the program

Green Jobs - Green NY (GJGNY) is a Statewide program that promotes energy efficiency, reduces energy consumption and green house gas emissions, supports sustainable community development, and creates job opportunities.

About the Award Process:

NYSERDA received 24 proposals from CBOs. CBOs were selected through a competitive process, with seven awards made in Upstate regions (Western New York, Southern Tier, North Country, Central New York, Capital Region and Finger Lakes). Eight were made in downstate regions (Bronx, Kings, Queens and Richmond, New York, Mid-Hudson and Westchester, and Long Island). The application process for the next round of funding through Green Jobs Green New York will begin in June.

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Building Vibrant Rural Communities and Resilient Local Economies

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